



VAS360 BRIEF 2023

WWW.VAS360NOW.COM



JUMPSTART YOUR REMOTE TEAM

ABOUT VAS360

VAS360 is a distributed outsourcing platform with resources working-from-home in multiple locations worldwide. Our global clients enjoy having access to highly qualified staff without geographic limitations, all while remaining cost-effective by taking out inflated costs of having staff report to an office and by tapping into several offshore destinations. VAS360 strength lies in the following pillars:

RECRUITMENT AND HR

- Hardware, internet, and remote mindset-fit testing.
- Personalized series of interviews.
- Single point-of-contact for any staff-related matters.
- Monthly staff review and evaluation.

OPERATIONS

- Assistance in setting up remote workflow and processes.
- Staff attendance and performance monitoring.
- Staff onboarding and payroll management.
- Help in building a remote team set-up.

TOOLS

- Internal communication tools.
- Time and productivity tracking tool.
- Collaboration and task management tool.
- G-Suite Account

OUR TOOLS



Hubstaff helps track attendance and monitor activity of your staff. Through this tool, we have real-time visibility over staff's screen which flags any malicious activity or unrelated work during set working hours.



Our communication tools such as Slack and Google Meet makes it easy for your team to chat and conduct virtual meetups.



We use Trello as a task management tool which makes it easier for teams to collaborate and track work progress from any timezone or location.



All of the files and tasks your staff have access to are consolidated in a single location through G Suite. We train your staff to exhaust all the tools that encompass G Suite, giving employees and clients a secure online environment to communicate, share and collaborate seamlessly.

WHAT WE DO

SKILLS AND CAPABILITIES

| ADMINISTRATIVE & SUPPORT | CREATIVE & MARKETING |
|--|---|
| <ul style="list-style-type: none"> ● Virtual & Executive Assistants ● Customer Support ● Sales Inbound & Outbound ● Lead Generation & Appointment Setting ● Data Entry ● Researchers & Analysts ● Back-Office Support ● Bookkeeping & Accounting ● Content Moderation | <ul style="list-style-type: none"> ● Content Writers ● Video Editors ● Graphic Artists ● Web Designers ● Animators ● Digital & Social Media Associates ● SEO Experts ● Email Marketing Specialists ● Digital Ads Experts |
| TECHNICAL | MANAGERIAL |
| <ul style="list-style-type: none"> ● Web Developers ● Front-End Developers ● Back-End Developers ● Drafters/Engineers | <ul style="list-style-type: none"> ● Project Managers ● Social Media Managers ● Digital Marketing Managers ● Business Development Managers |

MODELS AND INCLUSIONS

| Inclusions | Work from Home | Co-Work | Office Spare |
|--|----------------|---------------|---------------|
| Dedicated staff working exclusively for you. | YES | Not Available | Not Available |
| Work Environment: G Suite, communication, tracking, task assignment and support. | YES | Not Available | Not Available |
| Sourcing & Recruitment | YES | Not Available | Not Available |
| Account setup & Payment of staff | YES | Not Available | Not Available |
| Operation Support & Account Management | YES | Not Available | Not Available |
| Space to work, desk & chair | HOME | Not Available | Not Available |
| Hardware, PC & Monitor | VA Member | Not Available | Not Available |
| Internet Connectivity | HOME | Not Available | Not Available |

EASY TO START

Agree and signed off on staff and service agreement



Identify key roles and ideal work set up



GO LIVE!

PRICING SHEET

| Staff Engagement | Brief Description | Price Ranges USD Part-time & Full-time |
|---------------------------------|---|---|
| Administrative & Client support | <ul style="list-style-type: none"> ● Data Analysts to offer support in data aggregation, analysis, and report and data generation. ● Virtual Assistants to support daily administrative and operational tasks ● Customer Support Staff to assist with customer inquiries, order processing, and conflict resolution via chat or email ● Ecommerce Experts to create product listing, research and description for your website ● Data Entry Specialists to consolidate, organize and reconcile data among various programs, spreadsheets or systems | \$960 to \$1440 Monthly Between \$9 to \$12 Hourly |
| Business Development Support | <ul style="list-style-type: none"> ● Lead Generation Experts to help build your client database through various networking media ● Appointment Setters lead nurturing, follow up and creating and sending out proposals ● Sales Associates to conduct cold calling, send out emails, and generate sales for the company | \$1040 to \$1600 Monthly Between \$10 to \$13 Hourly |
| Marketing Experts | <ul style="list-style-type: none"> ● SEO Specialist to support your on-page and off-page SEO initiatives ● Media Buyers who are experts in ensuring the best ROI on your paid marketing campaigns ● Email Marketing Specialists to strategize, plan, and curate effective email marketing campaigns | \$1120 to \$1760 Monthly Between \$11 to \$14 Hourly |
| Content & Creatives | <ul style="list-style-type: none"> ● Content Writers to help with your content marketing and other writing tasks ● Graphic Designers to help create branded marketing materials for both print or digital ● Photo/Video Editors to edit photos and videos for social sharing, company website, etc. | \$1040 to \$1600 Monthly Between \$10 to \$13 Hourly |
| Managerial Roles | <ul style="list-style-type: none"> ● Digital and Social Media Marketing Manager devising and implementation of a result-driven social media and overall digital marketing strategy ● Business & Team Manager to lead, manage and drive growth within units (sales, operations etc) of your company ● Project and Account Management task delegation, monitoring and reporting among various members of the team | \$1200 to \$1920 Monthly Between \$12 to \$15 Hourly |

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Notes:

Costs indicated above are all-in monthly cost estimates for remote team members working full-time (8hours/day x 5days/week). Other than your staff's full-time salary a team of remote experts are also incorporated in this pricing providing support in:

- ✓ End-to-end Recruitment
- ✓ Remote Training & Onboarding
- ✓ Human Resources (Payroll, Leave Management, Staff Monitoring)
- ✓ Staff Benefits & Incentives (Internet & Hardware Allowance, Healthcare, Life Insurance, Financial Savings Plan)
- ✓ Full Suite of Remote Tools (Communication, Task Management, Time & Activity Tracking, Data Management)
- ✓ Operational Support (Weekly/Monthly Reporting)
- ✓ Dedicated Account Manager